

PORTFOLIO

**CAROLINA
LAMBERT
GRAPHIC DESIGNER**

34 Campbell Dr.

Uxbridge, ON.

705 817 9696

lambert.a.carolina@gmail.com

www.carolinalambert.ca

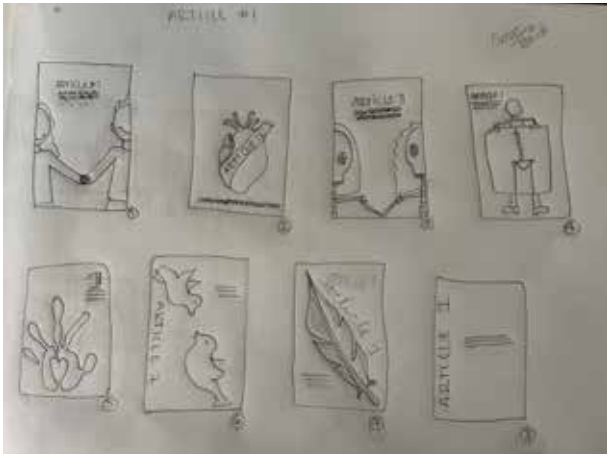
EDITORIAL

Designed and wrote 2 double page spread article on female activist Luisa Neubauer.



POSTER

Designed a UN poster with my hand print.



WEB DESIGN

Designed a website using information provided. Created identity for website and sourced images.



Colour Palette



Sample Images



ORO BUSINESS SERVICES

HEADING 1

HEADING 2

Heading 3

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Typography

Adjectives

DILIGENT EFFICIENT
PROFESSIONAL
SOPHISTICATED FOCUSED

Buttons



BRAND IDENTITY

Designed two logos, style guide and mock-ups for made-up company.



- Introduction
- Mood Board
- Primary Logo
- Secondary Logo
- Colors Logo
- Safety Zone
- Logo Do's
- Logo Don'ts
- Color Palettes
- Typography
- Patterns
- Graphic Elements
- Brand Applications



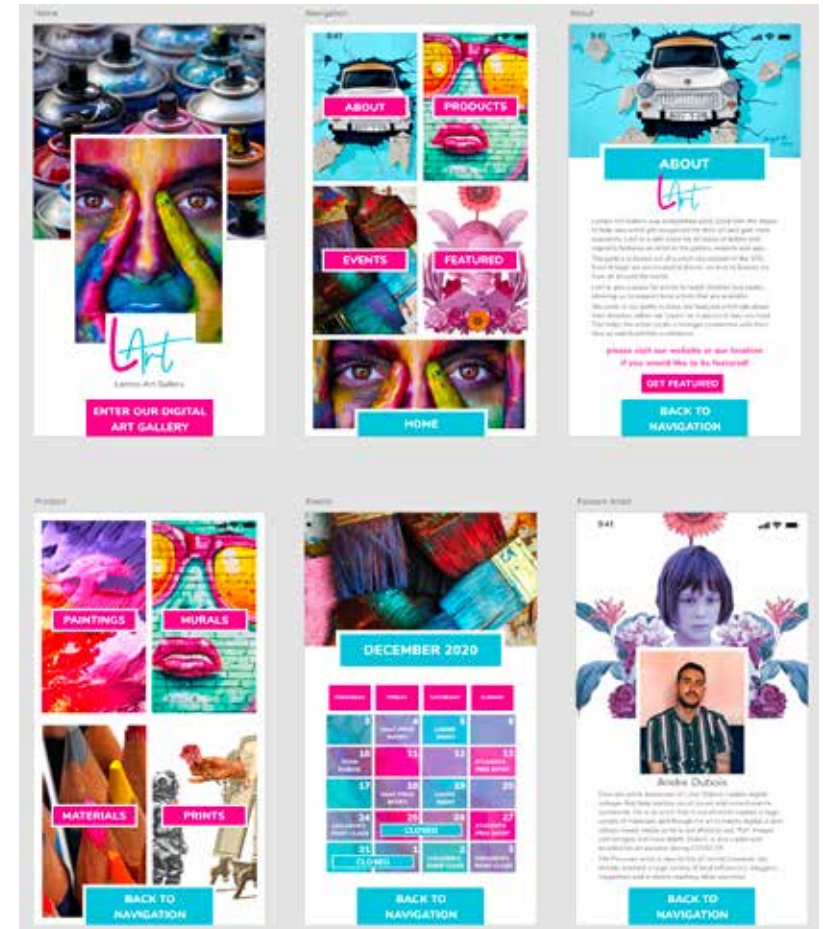
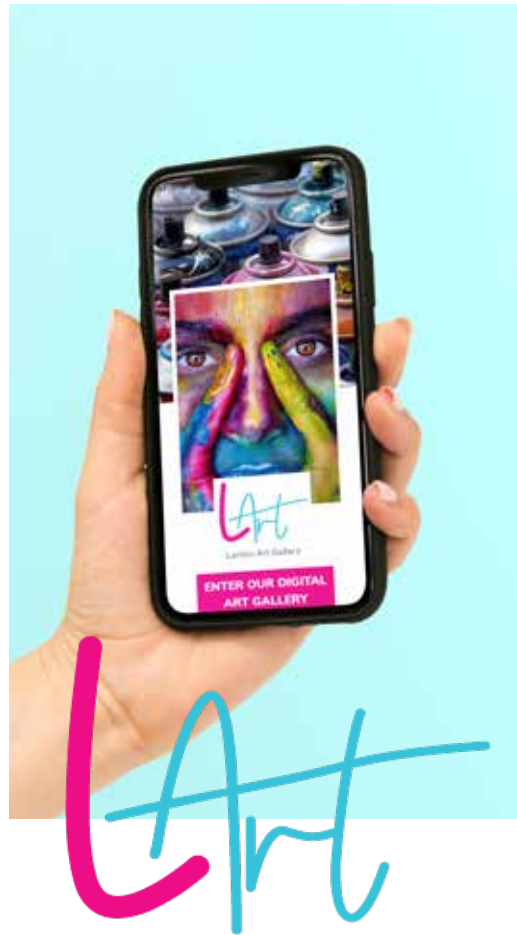
la carola is a brand identity for a company that sells organic kiwi fruit. The brand identity is designed to be fresh, natural, and healthy. The color palette is inspired by the colors of kiwi fruit and the natural world. The typography is clean and modern. The logo is simple and memorable. The brand identity is designed to be versatile and adaptable to various applications.

creative artistic refreshing



UI DESIGN

Created an identity, logo and application for an online art gallery.



SURF BOARD DESIGNS

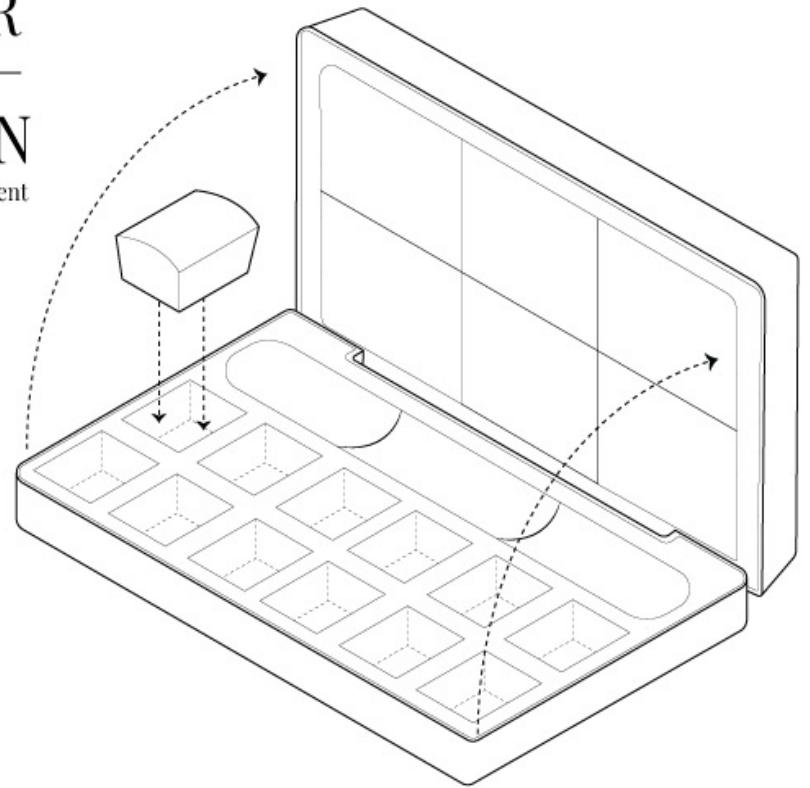
Illustrated three different surfboards inspired by cephalopods. Illustrated in Procreate.



WINSOR
— & —
NEWTON
Watercolor Replacement

ISOMETRICS

Created an accurate watercolour
package from "Winsor and Newton".



MASCOT CREATION

Created a mascot and logo for coffee shop. With that mascot and logo, I developed an advertisement poster.

