

# carolina lambert

## GRAPHIC DESIGNER

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### EDUCATION

- Graphic Design 3yr Advanced Diploma,  
Georgian College - Graduated 2022  
\*\*With Honours
- Early Childhood Education 2yr Diploma,  
Georgian College Graduated 2017  
\*\*With Honours

### SOFTWARE SKILLS & ABILITIES

- Mac & PC Environments
- Adobe Creative Cloud
- Illustrator
- Photoshop
- InDesign
- Dreamweaver
- Dimention
- Adobe Acrobat
- PDF Form Editing
- HTML Code and CSS
- Content Management Systems
- Blog Formats
- Microsoft Office Suite
- Procreate
- Canva

### ACHIEVEMENTS & OTHER CREDENTIALS

- Honour Student
- Won third place in package design  
competition through Tempo Plastics

### RELEVANT JOB HISTORY

#### *Freelance 2020 - Present*

- Painted watercolor house  
portraits for real estate agent
- Designed wedding stationary
- Designed new logo for Realtor
- Designed one page sell sheet  
for fabric mask company
- Illustrated patterns for children's clothing

### *The Tailored Career*

- Created social media posts using Canva
- Design statistics infographics
- Re-designed workshops
- Created Zoom backgrounds
- Created brand assets

### DIGITAL & PRINT EXPERIENCE

- In-depth knowledge of finding design  
solutions using Adobe software
- Designed, developed and created editorial  
layouts, posters, and other material using  
Illustrator and InDesign
- Worked collaboratively as part of a team  
of three designers to create a four page sell  
sheet
- Knowledge in post-production, preflight and  
other aspects of print production
- Ability to produce projects from rough  
concepts to a polished finished product for  
both print and on-line productions
- Ability to maintain proper file formatting in a  
well organized manner
- Knowledge of a variety of graphic design  
aspects including layout, typography,  
research development and colour theory
- Knowledge in photo manipulation, editing,  
resizing and photographic communication
- Designed and re-designed packages using  
efficient dielines and following specific  
production and printing specs

### QUALIFICATIONS

- Highly Creative
- Able to handle multiple projects with a  
variety of deadlines

### HOBBIES

- Painting - watercolour and acrylic
- Drawing - graphite and markers
- Digital Illustration - Procreate